



**Department of Mississippi
P.O. Box 2027 Jackson MS 39225-2027**

The Mid-Winter Book is a way to help generate revenue to help fund the Mid-Winter Conference each year. We are asking for your help in making this another successful year by selling ads to local businesses in your area.

Ad prices are: ¼ page \$30.00

½ page \$50.00

Full Page \$100.00

Post, Auxiliaries, Districts, Officers, Cootie Pup Tents and Candidates seeking office are encouraged to purchase an ad or sponsorship.

The Department Auxiliary will receive 30% of the sales made from ads sold by Auxiliary Members to anyone outside of the VFW and Auxiliary. This money will aid the Auxiliary with their budget as well as generate revenue for their programs.

Any VFW member selling ads outside of the VFW will receive 20% of the total sales price of the ads that he/she sold.

If a business/individual is not interested in purchasing an ad but would still like to make a donation to the VFW of MS & it's Auxiliary, they may do so by choosing one of the following sponsorship options. Gold (\$20.00), Bronze (\$10.00) & Silver (\$5.00) Star Sponsorships are available. The cost of the sponsorship includes either the business/individual's name or website listed under whichever Level of Sponsorship they have chosen.

**ALL CHECKS SHOULD BE MADE PAYABLE TO "VFW, DEPT OF MS"
WITH MID-WINTER AD/SPONSORSHIP LISTED ON THE MEMO LINE**

If you have any questions please contact:

Danny Williams, Adjutant/Quartermaster @ (601) 352-8904 or adjutant@vfwms.us

Cynthia McDaniel Department Secretary @ (601)-352-8904 or secretaryvfwms@gmail.com

**ALL MONEY AND ADS MUST BE SUBMITTED TO STATE HEADQUARTERS NO LATER
THAN DECEMBER 31, 2018**

NO EXCEPTIONS WILL BE MADE!!!!



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DATE: _____

| | | | |
|-----------|----------------|--------------------|---------------|
| ¼ PAGE | \$30.00 _____ | BRONZE SPONSORSHIP | \$5.00 _____ |
| ½ PAGE | \$50.00 _____ | SILVER SPONSORSHIP | \$10.00 _____ |
| FULL PAGE | \$100.00 _____ | GOLD SPONSORSHIP | \$20.00 _____ |

SOLD TO: _____

ADDRESS: & CONTACT #: _____

SOLD BY: _____ POST/AUX # _____

PLEASE LIST THE INFORMATION FOR YOUR AD OR SPONSORSHIP BELOW (USE ADDITIONAL PAGES IF NEEDED):

